

Anevia Accelerates Transition of TV3's Video Delivery to OTT

The leading media group in the Baltics, TV3 Group, has commissioned a major extension to its GO3 OTT service capabilities to Anevia, a leading provider of OTT and IPTV software solutions.

“Our goal is to offer a broadcast-level OTT service combining low latency and high signal quality,” says Ausra Sidaraviciene, TV3 Group CTO. “Anevia has proved to be an efficient and effective partner in helping us achieve this for our subscribers in Estonia, Latvia and Lithuania. This latest investment gives us the full complement of facilities we need to meet very large-scale viewing peaks.”

Go3 uses Anevia technology for video delivery over mobile networks, including an elastic CDN serving multiple countries from a centralised management system. Based on Anevia's NEA-DVR® + EDS + NEA-CDN®, the expanded system enables video delivery over mobile networks to optimise network costs and hardware infrastructure.

“For a media group that produces, monetises and delivers premium content, it is an understatement to say that operational excellence is of crucial importance,” adds Igor Stankovic, Anevia Sales Director. “By transitioning to pure OTT, TV3 not only demonstrates its leadership in the region; it also unquestionably slashes its legacy operational costs.”

The packaging, storage and CDN solutions provided by Anevia are fully integrated, thereby limiting the risks inherent in the fragmented and rapidly advancing OTT environment. Protected by main and redundant architecture configured across dual sites, it is a turnkey solution which will provide 99.97% service availability.

About TV3 Group

TV3 Group, the leading media group in Baltics, is a portfolio company of Bite Group and Providence Equity Partners, a global premium asset management company. TV3 Group owns and operates the leading commercial free-to-air channels in all three Baltic countries, the largest DTH and OTT platforms, premium film and sport channels, as well as a portfolio of leading commercial radio channels.

TV3 Group's brand portfolio:

Leading general and thematic TV channels: TV3, TV6, 3+, TV3 Life, TV3 Mini, TV8;

Go3, the next generation television in the Baltics;

Home 3, one of the leading Pay TV service providers in the Baltics;

TV3 Sport and TV3 Film – leading premium sport and film channels in Baltics;

Radio stations: Star FM, Radio Volna and Power Hit Radio;

The largest AVOD video portal: TV3 Play;

News and entertainment portals: Skaties.lv, Uudised.ee, Buduaar.ee and TV3.lt

About ANEVIA

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market. Since October 2020, Anevia's capital is majority-owned by Ateame, the leader in video processing enabling billions of viewers to watch content on any screen at any time, following Ateame's acquisition of 87% of the share capital and 87% of the voting rights of Anevia.

For more information please visit www.anevia.com

Anevia Contacts

ANEVIA

Silvia Candido
Field Marketing Director
Tel: +33 6 14 42 39 90
E-mail: scandido@anevia.com

Stylus Media Communications

David Kirk
Senior Account Manager
Tel: +44 1342 3119834
E-mail: stylusmedia@gmail.com

TV3 Group

Žilvaras Zinkevičius
PR & Communications Manager Baltics
m.: +370 636 96573
e-mail: zilvaras.zinkevicius@tv3.lt