

## Anevia Powers Skytel's Next Generation of Platform Expansion for its Multiscreen TV Service

Mongolian telecommunication service provider Skytel Group is expanding its operations with additional investment in solutions from Anevia, a leading provider of OTT and IPTV software. Based in Ulaanbaatar, the group provides a wide range of capabilities including telecom service and mobile and fixed broadband data connectivity.

Skytel has partnered successfully with Anevia since 2014, when the group's Skymedia corporation subsidiary chose Anevia's origin-packager and CDN solutions as the core of its OTT and IPTV platform. This was expanded in 2019 with a phase 2 project including latest-generation Anevia packagers plus NEA-DVR® viewer-programmable cloud-based recording, NEA-CDN® caching solution, and Anevia Genova encoders. The combined result was a complete system powering Skymedia's SkyGo service.

"Anevia has provided excellent service and fabulous product and technology, which contributed greatly to our business expansion and growth," says Narantuya Dash, Skytel CEO. "The high efficiency of Anevia's CDN solution plus the fast content delivery made possible by Anevia's low-latency technology have contributed to our steady expansion and enabled us to sustain a high level of customer satisfaction. Anevia has fulfilled our customers' demands and continues to advance its technology to meet the needs of rapidly expanding OTT services."

Skytel's forthcoming expansion will provide greater capacity to accommodate a surge in the number of its OTT and IPTV subscribers combined with a widening choice of guided content. It will include extra encoders, extended NEA-DVR cloud-based recording facilities, greater use of NEA-CDN caching solution – including a migration to the latest elastic version – plus NEA-CDN Analytics.

"The ever-increasing popularity of internet-streamed video and audio media has reached the point where OTT viewing is practically the new normal," adds Anevia CEO Laurent Lafarge. "We are pleased that Skytel continues to appreciate the excellence of our technology and the dedication of our support colleagues."

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### About Skytel Group

Skytel Group was founded in 1999 as a joint venture between Mongolian and Korean owned enterprises. In December 2010, Altai Holding and Shunkhlai Group has increased and acquired the Korean partners share and it became 100% Mongolian enterprise. Skytel Group is leading nationwide ICT solution provider with 3G/4G LTE nationwide coverage, high speed internet, IPTV, and OTT services. Currently, Skytel is holding a quarter of the mobile market share and one-third of fixed subscribers market share with 71 branches and sales network over 8400 retail shops across Mongolia. Skytel is famous with innovation and commercialization of new technology in the market.

For more information please visit [www.skytel.mn](http://www.skytel.mn).

### **About ANEVIA**

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market. Since October 2020, Anevia's capital is majority-owned by Ateme, the leader in video processing enabling billions of viewers to watch content on any screen at any time, following Ateme's acquisition of 87% of the share capital and 87% of the voting rights of Anevia.

For more information please visit [www.anevia.com](http://www.anevia.com)

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