

## **POST Luxembourg Renews its Trust in Anevia to Extend PostTV Streaming and Cloud DVR Service**

Anevia, a leading provider of OTT and IPTV software solutions, announces a large-scale extension of its NEA-DVR<sup>®</sup> video streaming platform at POST Luxembourg, the premier supplier of telecom services in Luxembourg. This extension builds on POST Luxembourg's five-year success with Anevia's NEA-DVR<sup>®</sup>.

First deployed in 2015, NEA-DVR has enabled POST Luxembourg not only to become a leader in its local market with PostTV, its multiscreen and cloud DVR offering, but also to offer OTT services to other operators throughout Europe.

NEA-DVR provides the packaging, streaming and recording facilities needed to prepare and deliver cloud DVR, catch-up, timeshift and live channels to mobile devices such as smartphones and tablets, as well as personal computers and set-top boxes. Subscribers can record the programmes of their choice without needing any extra hardware.

This latest extension at POST Luxembourg introduces a dual-site architecture and confirms the trust of POST Luxembourg in Anevia's Embedded Distributed Storage (EDS) technology with a massive extension. EDS simplifies POST Luxembourg's operations with a single solution to secure both storage & streaming, making the streaming platform easy to maintain and to scale up. It also eliminates the need for Network Attached Storage, reducing costs and energy consumption significantly. The dual-site architecture brings redundancy and resilience to ensure that all recordings are safe.

"Following the success of our multiscreen service called PostTV, we needed to provide more capacity for both streaming and storage to support the increasing demand for non-linear services," says Georges Klosen, Head of Telecom Applications at POST Luxembourg. "We also wanted to make sure that our subscribers' recordings would be delivered in any case, and that we could fulfill our commitments with third-party operators. That is why we opted for the dual-site architecture and for the scalability offered by Anevia's Embedded Distributed Storage technology."

"POST Luxembourg has partnered with us for five successful years. Over this time, its PostTV service has kept growing and generating revenues," says Damien Lucas, Anevia CTO and co-founder. "That success clearly demonstrates the viability of OTT and the economic model of cloud DVR. It has also persuaded the largest content providers to partner with POST Luxembourg locally instead of setting up in competition."

"Thanks to recent EU legislation on the cross-border portability of online content services, PostTV subscribers can access their 400 TV channels from anywhere in the European Union," says Igor Stankovic, Anevia Sales Director, Europe. "This enables POST Luxembourg's IPTV offer to become a single cosmopolitan service – one that is extremely well positioned to grab further market share."

### **About POST Luxembourg**

The POST Luxembourg Group aims to consolidate its position as leader in the telecommunication industry and aims to be the key player in the field of information technologies and the markets, M2M / Internet of Things. Telecommunication services range from fixed and mobile telephony to Internet access and

television, as well as many tailor-made services designed for businesses. Owner of its fixed and mobile infrastructures, POST, together with its subsidiary POST Telecom S.A., offers high-speed secure connectivity solutions as well as voice and data management services for individuals and professional customers. POST Telecom S.A. is established as support for PSF and is certified ISO27001:2013 since September 2016. Network quality and security are a priority for the company, as is the redundancy of its infrastructures. The POST Luxembourg data centres, host most of the activities of companies in the information and communication technology (ICT) sector. They are interconnected by POST Telecom's ultra-fast network, which interconnects major urban centers in Europe.

Founded in 1842, POST Luxembourg is the largest provider of postal and telecom services in Luxembourg and also offers financial services to its private and business customers. The Group POST Luxembourg, with its subsidiaries and more than 4,600-member workforce, is the main employer in Luxembourg. Its vision is to facilitate communication and ease the transfer of data and content between individuals and companies.

Further information at [www.Postgroup.lu](http://www.Postgroup.lu) and [www.Post.lu](http://www.Post.lu).

### **About Anevia**

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit [www.anevia.com](http://www.anevia.com).

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