

Anevia Offers Hotels Free Virtual Channels to Help to Recover Following the Covid-19 Lockdown

Anevia, a leading provider of OTT and IPTV software solutions, has today announced an offer for its Flamingo head-end customers to help hotels recover after the Covid-19 shut-down. Starting immediately and continuing until the end of year, any hotel using Anevia's Flamingo head-end to deliver in-room TV and video services will be able to get three virtual channel licences to enable them to provide essential advice and information – i.e. video content streams compiled by the hotel – to guests during their stay, at no additional cost.

The offer enables hotels to deliver their own virtual channels, accessible via the in-room TVs, to communicate important information regarding the hotel's safety measures, medical help and emergency numbers.

Anevia's partners participating in the scheme include 3DR, Dreamearly, Eona, Evermedia, Guest-Tek, Nevotek, STS, TRS and Videlio.

In the wake of the Covid-19 crisis, hotel guests are likely to place as much importance on hygiene standards as on price and location. It is therefore essential for hotels to communicate precautionary measures that enhance the safety of staff and guests. The free virtual channel licences are being offered to help hotels with this communication and provide the reassurance needed for prospective guests to feel confident enough to book their rooms. Hotels interested in benefiting from the programme should contact their system integrator to request a free licence that can then be fully activated in just a few hours.

"The hotel and hospitality sector has been one of the hardest hit by the pandemic and it is crucial that we bounce back as soon as possible," says Accor's Senior ICT Solutions Architect and Techno's Leader Aziz Fassassi. "However, realistically we know that this will be a gradual process as our guests will need time to regain the confidence needed to travel again. This initiative by Anevia is a very welcome move and will undoubtedly provide a major boost to help us compete in the new normal."

"Virtual channels are a great way for hotels to increase their occupancy rates by showing their commitment to health and safety," says TRS General Manager Biljić Dragan. "But hotels can also use virtual channels to promote other products and services they offer – such as restaurants, bars, room service, spa, golf, etc. - and thereby increase average spending per guest. So they win all round."

"The hotel industry is an important market for us," says Anevia CEO Laurent Lafarge. "After these challenging times, we are delighted to make this offer, starting from now and lasting for the rest of this year, to give the industry the best possible chance to fully recover without incurring additional costs. And we are sure that this means of communication can prove essential in numerous other situations."

To join the programme and offer hotels free virtual channels, system integrators can contact Anevia through <https://anevia.com/contact>.

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About ANEVIA

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit www.anevia.com

About our Partners

3DR	http://www.3dr.co.za/
Dreamearly	https://www.dreamearly.com/en/
Eona	https://www.eona.com/en/welcome/
Evermedia	http://www.evermedia.co.uk/
Guest-Tek,	https://www.guesttek.com/
Nevotek	https://www.nevotek.com/en.html
STS	https://sts.org
TRS	https://www.trservices.rs/en/
Videlio	https://www.videlio.com/en/

Contacts

ANEVIA

Silvia Candido
Field Marketing Director
Tel: +33 6 14 42 39 90
Email: scandido@anevia.com

Positiv PR & Marketing

Stephen Meredith
Director
Tel: +44 7816 655709
Email: stephenm@positiv-marketing.com