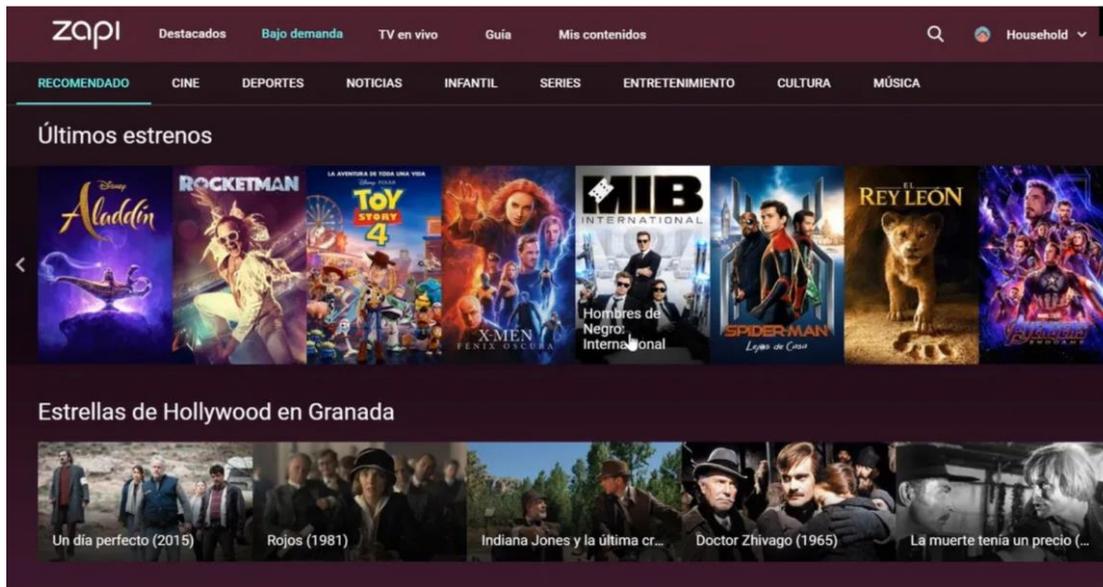


Anevia End-to-End Video-Delivery Technology Chosen for New Spanish OTT TV Platform

Anevia technology selected by telco consortium in southern Spain to power Zapi TV service



Spanish telco consortium Plataforma Multimedia de Operadores (PMO) has chosen a complete video delivery technology from Anevia, a leading provider of OTT and IPTV software solutions, to power its new Zapi TV service. Zapi will give local telecom operators the resources they need to offer a wide range of subscription-based programmes for viewing on Android set-top-boxes, smart TVs, smartphones and tablets. The new resource is a joint venture by PTV Telecom and Opencable, Acutel (Association of Local Operators of Andalusia) and Aotec (National Association of Local Telecommunications Operators).

"Zapi TV is designed to be a nationwide service offering the highest possible quality of experience," comments PMO CTO José Carrillo. "We selected Anevia as a best-of-breed end-to-end video-delivery partner able to function as a single point of contact, speeding up the entire deployment and integration process. The result allows the consortium's members to offer their subscribers high quality-of-experience plus a rich set of features including cloud-based content search and personalised digital video recording. We have already announced the service and will be promoting it strongly from Q1 2020 with the aim of attracting up to 600,000 customers. The service will also include a package of sports channels for ultra-low-latency delivery."

"Choosing Anevia's end-to-end solution is enabling PMO to achieve a fast deployment, ensuring the solution goes on air quickly and starts generating revenue," adds Alfredo Navarro, Anevia's Sales Director Telco Central Latam. "Low latency was a specific demand which this solution delivers, because all the products work together to reduce latency: our NEA-LIVE® packaging software, NEA-DVR® and NEA-CDN® plus the latest version of our Genova encoders."

Thanks to Anevia's solutions, Zapi TV features:

- Ultra-low latency, ensuring that sports channel viewers, for example, experience live coverage with the same immediacy they expect from live broadcasts;
- 4K and UHD content capabilities, with the ability to handle high dynamic range (HDR);
- Streaming scalability, so that the service can start small and grow smoothly with the audience;
- A Cloud DVR solution giving subscribers the freedom to schedule their own recordings through an EPG-based or instance-based programme;
- Storage scalability, ensuring that PMO will never be short of Cloud-DVR storage space.

About Plataforma Multimedia de Operadores

Plataforma Multimedia de Operadores is a new company created by some of the longest established cable service providers in Spain. The members of this strategic partnership are PTV Telecom (a telecommunications company with more than 30 years of history and a strong presence in southern Spain), Opencable (a telecommunications services provider with more than 25 years of experience in the TV sector, supporting more than 60 local operators), ACUTEL (Association of Local Telecommunications Operators of Andalusia) and AOTEC (National Association of Telecommunications Operators and Internet Services).

About Anevia

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit www.anevia.com.

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