

Anevia and VDA Group Celebrate their 11th Year of Trusted Partnership

Anevia, a leading provider of OTT and IPTV software solutions, and VDA Group, a leader in integrated room management, building automation and interactive TV systems, are celebrating 11 years of continuous partnership.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies and has developed a close technical and commercial partnership with VDA since announcing their first customer in 2008, resulting in 100 successful deployments with leading hotel chains, luxury yachts, villas and hospitals around the world.

Headquartered in Italy with offices in the UK, EMEA and APAC regions, VDA has been at the forefront of the interactive TV market, mainly for the hospitality sector, since 1979 and was one of the first to choose Anevia's Flamingo linear and VOD head-end gateway as the platform for its in-room entertainment solutions. Now in its 4th generation, Flamingo provides high-quality live and on-demand multiscreen TV services to deliver TV and radio content captured from digital satellite, cable, terrestrial, HDMI, IP or web sources, to set-top boxes, connected TVs, PCs, tablets or smartphones over any network.

Ludovic Thomas, Regional Sales Manager at Anevia, commented: "VDA is one of our most highly valued partners. This milestone and the promising outlook of our journey is a witness to the strength of our relationship. The combination of VDA's hospitality expertise and world-class services with our innovative modular in-room technology has proven to be a winning partnership, and I am looking forward to the next decade of continued success."

Anoop Paul, VDA Chief Sales Officer MEA, said: "The interactive IPTV solution ecosystem in Europe and the Middle East is a fast-changing market. Anevia has led the way in multi-screen innovation and played a major role in the success and growth of our company over the years; long may our partnership continue."

About ANEVIA

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit www.anevia.com.

About VDA Group

VDA Group is an Italian company that since 1979 develops and realizes advanced solutions for integrated Room Management, Building Automation and Interactive Television systems mainly for the world hospitality market. With over 300,000 active installations for the most prestigious hotels in the world, VDA confirms its leading position as a reference technological partner for tailor-made solutions that can improve the guest experience. Headquartered in Italy, VDA Group operates in over 30 countries around the world through branches in the United Kingdom, United Arab Emirates, Hong Kong and Bangkok, in order to follow, support and satisfy customers.

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