

Anevia OTT Video-Delivery Solution Powers SKYmedia's New Sky GO Service

[Anevia](#), a leading provider of OTT and IPTV software solutions, and SKYmedia Corporation LLC, one of Mongolia's leading telecommunication resource providers, announce the completion of an OTT video-delivery solution for SKYmedia's new Sky GO service. Based in Ulaanbaatar, the SKYmedia group provides a wide range of capabilities including mobile phone and broadband data connectivity.

SKYmedia has partnered successfully with Anevia since 2014 when it chose Anevia's origin-packager and CDN solutions. The existing platform has now been renewed and expanded with a latest-generation packager, [NEA-DVR](#), as well as [NEA-CDN](#), plus an Anevia Genova encoder. The combined result is a full end-to-end OTT video-delivery solution that will power SKYmedia's new Sky GO service, scheduled for launch this month.

This new investment comes at a time of healthy growth in demand for IP-related services. The total number of Internet subscribers in Mongolia has increased by more than 60% over the past five years and take-up of IPTV subscriptions has grown by 116% in the same period. Anevia's end-to-end solution meets SKYmedia's need for scalability, accompanying its growth in the number of subscribers. It is also part of an open ecosystem that integrates easily with products from third-party vendors – in this case, Mirada's Iris multiscreen service platform and EZDRM's digital rights management solution.

Anevia's APAC Sales Director, Antoine Hugoo says: "TV operators in Asia are setting up increasingly ambitious OTT solutions. Even in remote areas such as Mongolia, there is strong competition and a need for differentiation; operators require a solid OTT service to keep their customers. We are pleased that SKYmedia has renewed its trust in Anevia for the launch of its new Sky GO service. Our strategy has always been to establish long-term partnerships with our customers, from initial concept right through to renewal and expansion."

SKYmedia Corporation LLC is one of Mongolia's leading telecommunications service providers with a large presence in the country's mobile market. Its fields of operation include latest-generation television and mobile internet services. SKYmedia has successfully implemented major national projects including a fibre-optic network and related IPTV solutions. SKYmedia Corporation's media offerings include SKYtel television and the SKYmelody music service.

See Anevia in hall 403, stand 4H2-04 in the French Pavilion, Broadcast Asia 2019, Singapore, June 18th-20th.

About Anevia

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit www.anevia.com.

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