

## **ANEVIA ANNOUNCES APAC LAUNCH OF NEA-CDN 5.0 CLOUD-NATIVE CONTENT DELIVERY**

[Anevia](#), a leading provider of OTT and IPTV software solutions, will showcase its complete OTT video-delivery system at Broadcast Asia 2019. This includes everything from source encoding to packaging for cloud-based digital video recording and solutions for building content delivery networks, enabling ultra-low latency 4K-UHD high dynamic range and dynamic ad insertion.

Anevia's new version 5.0 NEA-CDN cloud-native content delivery network solution was recently selected by MNC Group, the largest Indonesian media group, to expand its OTT platform, MNC Now. It enables TV channel operators to deploy their own CDNs while using its capacity to deliver high-quality services, even during peak traffic.

Anevia's NEA-CDN product manager David Tencer comments: "Our customers have expressed a strong need for a flexible infrastructure that enables them to scale up and down as traffic demands fluctuate. We have integrated advanced future-proof technologies to create a long-awaited solution that meets this requirement. Many operators generally use only 6% of their available CDN capacity so 94% is only used during peak traffic times. NEA-CDN 5.0 enables operators to cut such waste while still meeting peak traffic requirements, by scaling their infrastructure up or down as demand changes. Operators can now get their OTT services to market quickly because all the components are fully integrated and proven to deliver ultra-low latency and high quality."

Anevia CTO and co-founder, Damien Lucas, adds: "NEA-CDN 5.0 is supplied as a Docker container orchestrated through the Kubernetes container management system. It allows OTT operators to scale their service up and down by using virtualised resources over a public or private cloud infrastructure. There are several benefits to this approach. Scaling the service, for temporary or permanent requirements, can be carried out literally within minutes. Setting up a private cloud infrastructure for an OTT operator's mainstream traffic and adding external cloud resources on the fly ahead of sports events that are likely to generate high viewing peaks becomes a valid strategy. Using a container model also means it is no longer necessary to set up separate servers for the CDN and other processes. Operators can run their applications separately over the same private or public cloud infrastructure, within orchestrated containers."

**See Anevia on stand 4H2-04 in the French Pavilion, Broadcast Asia 2019, Singapore, June 18th-20th.**

### **About Anevia**

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen - including 4K UHD content. The solutions have been widely adopted

by globally renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member of and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit [www.anevia.com](http://www.anevia.com).

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