

## MNC GROUP SELECTS ANEVIA SOLUTIONS TO PROVIDE A COMPLETE MULTI-SCREEN VIDEO-DELIVERY PLATFORM

Anevia, a leading provider of OTT and IPTV software solutions, has announced that MNC Group, the largest Indonesian media group, has selected Anevia's NEA-DVR and NEA-CDN solutions to increase the scale of its OTT streaming platform, MNC Now.

With 2.5 million subscribers, pay-TV operator and content provider MNC is expanding its OTT offering through its MNC Now platform. Anevia's OTT solutions will provide MNC Now with multiscreen functionality, live TV, catch-up TV and VOD services for 160 channels.

Anevia's NEA-DVR is a multiscreen TV origin/packager that will enable MNC Now to launch broadcast-quality, full-HD live, time-shifted and on-demand TV services quickly, securely, and with minimum latency.

NEA-CDN, which includes CDN selector technology, will allow MNC Now to load-balance the traffic across multiple CDNs, thereby improving the quality of service. This means both better video quality and less waiting for the video to arrive. NEA-CDN is fully virtualised, allows automated deployment, and can efficiently scale up for peak viewing, and then down again afterwards.

The scalability and performance of Anevia's solutions will enable MNC to increase in scale and reach millions of customers. In fact, NEA-DVR makes it easy to scale up infrastructure by just adding nodes to the cluster, simplifying the integration between streaming and storage, thanks to its hyper-converged environment known as *Embedded Distributed Storage* (EDS). The solution is also open and easy to integrate with MNC's current ecosystem of suppliers and with its in-house developments. MNC will also benefit from support from Intech – Anevia's local partner that will be on hand to help the team at MNC.

Grégory Samson, Anevia's EVP WW Sales Telco & Media, said: "The market for OTT solutions is speeding up in the APAC region, which is predicted to account for 43% of global VOD subscriptions by 2022, up from 35% in 2016. Huge growth is also expected in live streaming. This partnership highlights Anevia's investments and market penetration in the region, as well as its willingness to accompany local players in their OTT ventures."

Yudi Hamka, MNC Innovation Center COO & Group CTO, said: "Anevia's solutions will not only help us to increase the scale and performance of MNC Now, but also to benefit from Anevia's presence in SE Asia and its local support, through Intech, to accompany our business growth."

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## About Anevia

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen - including 4K UHD content. The solutions have been widely adopted by globally-renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit [www.anevia.com](http://www.anevia.com).

## About MNC Now

MNC Now delivers more than 130 live TV channels with live streaming of key football leagues and more than 8000 hours of VOD to millions of users in Indonesia.

We want to deliver superior quality of service and a good streaming experience to our users.

Hence it's important for us to choose a service provider who has the superior technology and service values to deliver on our goals.

## Contacts

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