

Anevia appoints Eric Baron as a member of its Advisory Board

Anevia, a leading provider of OTT and IPTV software solutions, has today announced that its Board of Directors unanimously appointed Eric Baron as a member of its Advisory Board. In his role, Eric Baron will give a boost to the Advisory Board to drive further growth for the company.

Eric Baron, a trusted board advisor to several technology companies, is an industry veteran with over 20 years' experience in the TV and Media industry. He has already launched, built, expanded, optimised and transformed a number of Telecom and Media businesses – both organically and via mergers and acquisitions – to make them market leaders. He has led over ten M&A strategies, targets and negotiations; five major innovative business launches; and two major turnarounds. Currently based in the UK, Eric Baron is the former President of Europe, Middle East, India and Africa at Ericsson Television.

Anevia's Board of Directors selected Eric Baron because of his expertise and leadership in OTT, Media and Broadcast markets, and his experience in leading both organic and non-organic growth in tech companies.

"I am excited to welcome Eric Baron into Anevia's Advisory Board," said Laurent Lafarge, President and CEO at Anevia. "He will be a key asset in the company's future strategic directions and in supporting our international development."

"I'm thrilled to be joining Anevia – an innovative French company that wants to develop in a fast-moving and extremely promising market," said Eric Baron. "But most importantly, Anevia has great ambitions and takes concrete steps to reach them."

About ANEVIA

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen - including 4K UHD content. The solutions have been widely adopted by globally-renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit www.anevia.com.

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