

Anevia Enhances Genova Live Encoder, with 4K ABR transcoding ahead of IBC2018

Anevia, a leading provider of OTT and IPTV software solutions, has announced updates to its Ultra-Low Latency live OTT encoding software, Genova Live, and will showcase the latest version at IBC2018.

This fifth generation of Genova Live, a software-based encoder for live OTT and IPTV video streaming, has undergone extensive developments to bring users new features, which include an Ultra-Low Latency original design, and major improvements in 4K encoding and transcoding.

The encoder now boasts a combination of CPU and GPU acceleration which ensures 4K and high-quality streams at affordable hardware prices. That new GPU-accelerated Genova Live software achieves unrivalled density with up to 5 UHD multi-profile transcodings at 60 fps with HDR (10 bits), in a single server – which is unmatched in the industry. It can run on any COTS hardware.

In addition, Genova Live encoder can be integrated with the Genova industry-leading OTT packager, in the same box. Thanks to its specific Ultra-Low Latency features, users will benefit from streaming at as close to real-time as possible, with proven interoperability with several CDNs and decoder vendors.

Genova can also be virtualized and run in Docker on a public or private cloud.

Jerome Blanc, EVP Compression Products Anevia, said: “We are looking forward to taking our enhanced Genova Live solution to IBC2018 and showcasing the software’s latest features, which include being fully 4K, with Ultra Low Latency streaming. Genova Live has long been a pioneer in software live video transcoding and we are excited for our customers to enjoy these latest developments.

“The Genova portfolio includes Live and File encoding and is now an integral part of the full OTT delivery chain that Anevia has to offer.” adds Blanc.

You can experience Genova Live 5 for yourself at IBC2018 on stand 5.B66 14th – 18th September at RAI, Amsterdam.

About Anevia

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen – including 4K UHD content. The solutions have been widely adopted by globally-renowned telecom and pay-TV operators, TV

broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit www.anevia.com.

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