



ALBTELECOM CHOOSES ANEVIA TO LAUNCH NEW IPTV SERVICES

[Anevia](#), a leading provider of OTT and IPTV software solutions, has supported the launch of new IPTV services for Albanian telecommunications operator ALBtelecom, following subscriber demand for more flexible viewing options. ALBtelecom is now using Anevia's TV and video delivery software to provide live and non-linear content in broadcast quality and to multiple screens.

ALBtelecom is Albania's largest telecommunications provider offering the most complete range of telecommunication services in Albania and covering almost all of the country's population and territory. Working with Anevia and system integrator Minerva, ALBtelecom was able to roll out its new multiscreen IPTV offer to all of its subscribers within three months.

ALBtelecom carries the most popular TV channels in Albania from both the DigitAlb and Tring TV platforms. The operator selected Anevia's Cloud DVR and CDN solutions, NEA-DVR and NEA-CDN, to provide its viewers with a selection of modern viewing options, including the possibility to record programs and save them for up to 30 days, three days of catch-up TV services and a two hour time-shift frame. Subscribers can view their shows and recorded content on their TV through a set-top box, or on mobile devices such as smart phones and tablets.

As Albania's incumbent operator, ALBtelecom is very conscious of the importance of supplying a consistent, always-available service, so the company opted for Anevia's dual-site architecture to guarantee service availability in the case of technical issues such as power outages. High availability is a feature of NEA-DVR that distributes the load between ALBtelecom's two sites, which also optimizes bandwidth usage and network traffic.

ALBtelecom stated that they were convinced that Anevia's products would offer subscribers the best possible experience, while providing ALBtelecom with a modern, futureproof and secure solution. They also expressed their pleasure with the results they've been able to deliver to subscribers so far.

"We are delighted to be chosen by Albania's main telecoms provider to support its growth in IPTV services, and this project fits perfectly with Anevia's continued expansion into new territories. We were also pleased to work again with Minerva, as Anevia products integrate very successfully on Minerva platforms," said Damien Lucas, CTO of Anevia.

About Anevia

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen - including 4K UHD content. The solutions have been widely adopted by globally-



renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit www.anevia.com.

About ALBtelecom

ALBtelecom is the only company in Albania that offers the widest and most complete range of telecommunication services in Albania: fixed telephony, mobile telephony, broadband internet, Wi-Fi, Cloud Computing, IT services, and IPTV in a single shop.

ALBtelecom has the best fiber optic network in the country, which enables the national and international landline connection between Albania and the neighboring countries: Italy, Montenegro, Kosovo, Macedonia, and Greece.

ALBtelecom has invested in infrastructure transformation and network capacity improvement. All fixed telephony networks have migrated from TDM technology to the latest Next Generation Network (NGN) technology. The convergence of fixed and mobile systems makes ALBtelecom a unique provider not only in Albania, but also in the Balkan region.

For more information please visit www.albtelecom.al.

About Minerva Networks

Minerva is a leading provider of service management solutions for the delivery of advanced pay television services. Over 300 operators worldwide have deployed Minerva's software platform to offer next-generation entertainment services to their subscribers.

For more information, please visit www.minervanetworks.com

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