

## ANEVIA ANNOUNCES LAUNCH OF FLAMINGO 4.0 - FIRST EVER TV HEAD-END ALSO AVAILABLE AS A SOFTWARE

[Anevia](#), a leading provider in OTT and IPTV software solutions, has today announced the launch of the latest version of its [Flamingo head-end solution](#).

The improved Flamingo offering benefits from a new video on demand (VoD) service which can offer 100s of hours' worth of film viewing with up to 4K/UHD quality. Flamingo can build extensive VoD libraries, recorded directly on the Flamingo box, by utilizing IP connections and capitalizing on enhanced storage capacities, with the ability to still carry out Flamingo's existing features such as time-shift and pause live TV. This makes Flamingo the only multi-screen TV head-end to include VoD and time shift TV directly in the product itself.

Flamingo 4.0 is now able to create virtual channels to enable enterprises to run their own content, from streaming advertisements in hotels to educational videos within a hospital. For the customers themselves, pause live TV will continue to create a delayed channel to view programmes when it suits them.

This wider market offering is demonstrated further in Anevia's adoption of more formats including an updated version of HLS for receiving TV channels from the web – another industry first. By staying up-to-date with latest formats, Anevia is able to offer enhanced support for web TV services with content that cannot be pulled down via satellite, to stream niche channels in any market.

Flamingo now also has the ability to receive DTT sources broadcasted in ISDB-T, a standard used in Japan and many countries in South America. This feature is a strong requirement to expand Anevia's presence in APAC and South American markets and builds on Anevia's recent success with other deployments for APAC operators including VTC and Chunghwa Telecom.

Flamingo 4.0 is available on D4 and D11 servers and in a world-first software format as the company takes the first steps to virtualize the marketplace.

Following on Anevia's 15 years of developing TV head-ends, the Flamingo 4.0 software will now be able to run directly on either a COTS server or virtual machine. End customers such as hoteliers will save rack space by running Flamingo software alongside other IT services on a mutualized infrastructure - opening up new opportunities to reduce costs.

Sylvain Eloy, Product Manager, Anevia commented: "With a team of inhouse software experts, we're extremely proud to be the first to launch a software-only version of a multiscreen TV head-end. Through extensive research and development, we're able to stay ahead of the technical curve and we know the market is moving towards virtualization – something our customers are increasingly looking to adopt to save on operational costs, so we had to create a solution to address these demands."

Delivered with Anevia Cloud Services, system integrators will continue to be able to monitor and configure Flamingo deployments remotely, with the ability to make informed decisions on actions through customized real-time alerts and notifications before problems occur. Cloud Services will also generate updates on the status of broadcast TV sources to offer a reliable TV channel database that can be used to create channel lineups while automatically backing up and recording Flamingo configuration changes to store historical data.

Anevia's latest version of Flamingo is already available for download.

### **About Anevia**

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen - including 4K UHD content. The solutions have been widely adopted by globally-renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit [www.anevia.com](http://www.anevia.com).

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