

## **TELEFONICA GROWS ITS DEPLOYMENT OF ANEVIA'S NEA-LIVE PACKAGER FOR LIVE TV SERVICES IN HD AND 4K**

Following seven years of operating NEA-LIVE as part of their OTT video delivery solution, Telefonica, one of the largest telecommunications companies in the world, is growing capacity and services using Anevia's innovative solution over their global network of telecom operators.

Anevia's NEA-LIVE is an award-winning solution that has been deployed since 2006 at telecom and pay TV operators throughout the world, enabling them to offer a wide range of OTT video services.

According to Damien Lucas, CTO and Co-Founder of Anevia, "Anevia is honored to continue our long relationship with Telefonica. This is a very exciting time where Telefonica is leading the vision on the future of communications networks, and Anevia is proud to be part of that."

Telefonica has 357 million accesses and operates in 17 countries.

### **About Anevia**

Anevia is a leading OTT and IPTV software provider of innovative multiscreen solutions for the delivery of live TV, streaming video, time-shifted TV and video on demand services. The company offers a comprehensive portfolio of video compression, multiscreen IPTV head-ends, Cloud DVR and CDN solutions to enable viewers to enjoy a next-generation TV experience – anywhere, anytime and on any screen - including 4K UHD content. The solutions have been widely adopted by globally-renowned telecom and pay-TV operators, TV broadcasters and video service providers in hospitality, healthcare and corporate businesses.

Founded in 2003, Anevia has a track record of being first to market with advanced video technologies. The company is a member and active contributor to several TV, media and hospitality industry associations. Headquartered in France, with regional offices in the USA, Dubai and Singapore, Anevia is listed on the Paris Euronext Growth market.

For more information please visit [www.anevia.com](http://www.anevia.com).

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