

ANEVIA STRENGTHENS APAC PRESENCE WITH DEPLOYMENT FOR VTC

[Anevia](#), a leading provider of OTT and IPTV software solutions, is helping Vietnam Television Corporation (VTC) to launch an over-the-top (OTT) service for subscribers following growing demand for greater viewing flexibility. Launched at the end of April, **VTC Now is** available on Apple and Google market places.

The new TV service, is using Anevia's cloud DVR solution, NEA-DVR with EDS, a hyper-convergent storage system specifically designed for video. The Hanoi-based broadcaster is the first in APAC region to implement the EDS solution. This win confirms Anevia's growing operations in the region.

NEA- DVR provides viewers with unlimited recording on every screen, with no needs in buying a set top box. It also reduces operational costs through its Infinite Buffer which streamlines asset and storage management. It only keeps content that viewers have effectively recorded, so optimizing storage and gaining operators four times more capacity in its infrastructure.

Anevia's EDS system simplifies the integration between streaming and storage by embedding storage on servers. This cuts considerably the number of physical rack units needed – a big consideration in a growing broadcast facility.

Throughout the project, Anevia has worked closely with local partner BMTS Media Technology and with Brightcove, a US-based video cloud provider, to offer VTC a mixed cloud-based service platform with an on-premise storage platform for streaming.

“Our priority at VTC is to offer the best experience to our subscribers and today this includes providing our new OTT service. We have been very impressed with the way the Anevia solution enables us to do this while giving us the flexibility to offer compelling new pricing models,” said **Nguyen Ngoc Tuan, VTC Now project manager.**

“We are delighted to make this contribution to VTC's new OTT project and to work with Brightcove on the integration of NEA-DVR and EDS within the wider system. A few years ago, we made the strategic decision to address the APAC market and this latest prestigious win further builds our momentum in the region,” adds **Grégory Samson, executive VP of worldwide sales Telco & Media, Anevia.**

About Anevia

Anevia is a leading OTT and IPTV software vendor that specialises in delivering innovative solutions for live TV, near-live, video on demand (VOD) and multi-screen. Anevia was founded in 2003 by the developers of the well-known VLC media player, and since then the company has pioneered unique solutions across several fields, including cloud DVR and multi-screen. Anevia's mission is to deliver innovative technologies that enable viewers to enjoy a next-generation TV experience – wherever, whenever and on every screen. In April 2018, Anevia acquired video compression software expert Keepixto to further its customer offering by adding ultra-low-latency OTT encoders to enlarge its product range of OTT delivery software. Anevia is

now able to offer a comprehensive end-to-end encoding, transcoding, storage, packaging and delivery solution to the market that complies with 4K HDR and HEVC. Anevia's solutions have been adopted by globally-renowned TV broadcasters, telecommunication and pay-TV operators, video service providers and many private and public companies. Anevia is headquartered in France, with regional offices in the USA and Dubai. Anevia is listed on the Paris Euronext Growth market. For more information please visit www.anevia.com

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