

SUCCESSFUL PARTICIPATION OF ANEVIA AT IBC 2017

Amsterdam IBC 2017. **Anevia, leading OTT and IPTV software vendor providing innovative solutions for TV and Video delivery including live, near live, on demand and multiscreen**, has a very positive record of its participation at IBC, the international exhibition dedicated to the audiovisual industry, which took place in Amsterdam from September 14th to 19th 2017.

At IBC, Anevia has received an excellent return from AV professionals, the stand has been very busy from the first day to the closing of the exhibition.

This event was an opportunity for Anevia to meet with many customers and prospects. During these conversations, Anevia was able to confirm that the major challenge faced by today's operators and broadcasters was the profound change towards OTT.

Anevia team was able to remind these players its position as a strategic partner toward their transformation to better server end-users increasingly consuming multiscreen content in nonlinear ways.

The show also provided an opportunity for Anevia to communicate on major developments and partnerships for the company:

- **Enhanced Cloud DVR** offering with Disaster Recovery providing operators with a lifetime warranty of video content stored by their users¹;
- **Partnership with Expway**, the world leader in LTE Broadcast, to enhance the NEA-CDN product line with next-generation CDN capabilities to optimize bandwidth utilization and address fixed and mobile converged network operators.
- **Strengthened partnership with Microsoft** with the support for CMAF-CBCS encryption in Anevia NEA-DVR and NEA-LIVE software, giving users access to secured premium UHD and 4K content on Windows 10, Xbox and any other device using the Microsoft PlayReady client²;
- **Partnership with Mirada**, one of the world's leading providers of products and services for telecoms operators and broadcasters, to offer an integrated effective solution answering their needs within the framework of their transition toward OTT³.

With these recent developments, and its key position in the multiscreen video streaming and delivery ecosystem, Anevia is a critical partner for operators and broadcasters wishing to enhance their TV services and offers towards a full OTT model.

¹ Press release of September 5th 2017

² Press release of September 15th 2017

³ Press release of September 18th 2017

About ANEVIA

Anevia is a leading OTT and IPTV software vendor for the delivery of live TV, near live and video-on-demand. Anevia was founded in 2003 by the developers of the well-known VLC media-player, and has pioneered cloud DVR and multiscreen solutions. Anevia's mission is to provide innovative technologies enabling viewers to watch next-generation TV wherever, whenever and on every screen. Anevia software and solutions have been successfully adopted by TV broadcasters, telecommunication and PayTV operators, Video service providers, and many private and public companies. Anevia is headquartered in France, with regional offices in the USA and Dubai. The company is listed on Paris Euronext Growth. www.anevia.com

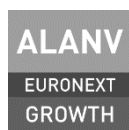
Contacts

ANEVIA

Sabine DE LEISSEGUES
Marketing et Communication director
Tel: +33 1 81 94 50 95
Email: investisseurs@anevia.com

ACTIFIN

Alexandre COMMEROT
Isabelle DRAY (press relations)
Tel: +33 1 56 88 11 11
Email: acommerot/idray@actifin.fr



Name: Anevia
ISIN Code FR0011910652
Mnemonic ALANV
Number of shares making up the share capital: 3 551 218

