

ANEVIA STRENGTHENS ITS CLOUD DVR OFFER WITH DISASTER RECOVERY

DISASTER RECOVERY REDUCES RISKS AND ALLOWS OPERATORS TO GUARANTEE LIFETIME VIDEO CONTENT STORAGE

Anevia, leading OTT and IPTV software vendor providing innovative multiscreen solutions for TV and Video delivery including live, near live and on demand, is announcing the launch of Disaster Recovery, as part of its Cloud DVR offer.

At the 2016 IBC, Anevia introduced its Cloud DVR offer, which included a storage solution optimizing infrastructure costs thanks to the hyper convergence of Embedded Distributed Storage (EDS). This year, the offer is enriched with Disaster Recovery, which now ensures and guarantees the durability of users' records.

Disaster Recovery guarantees lifetime content storage

This new innovative Cloud DVR feature allows telecom operators to benefit from a reliable and secure technical architecture. Indeed, the contents are now stored simultaneously on several servers, themselves spread over separate sites.

Thanks to geo-replication and load balancing technologies, Anevia synchronizes the databases of the different clusters. The only information circulating between the two sites is therefore the synchronization information of the record databases. This way, Anevia is able to **guarantee the permanent, dual-site storage of the content**, which makes it possible to distribute the load between two sites to offer the same content, in addition to ensuring the reliability and the security of the storage.

"At Anevia, we give our customers the ability to guarantee their subscribers they will never lose their content, because the records are stored on two separate, real-time synchronized platforms. Even if an entire storage site broke down, the records would be secure and accessible to the viewer from the second site for life," explains Damien Lucas, CTO and co-founder of Anevia.

Moreover, operators will now be able to distribute the load between the two sites to deliver the same content, allowing them to optimize bandwidth usage and network traffic.

Anevia innovates by listening to its clients' needs

Drawing on 6 years of fruitful partnership, Anevia has already deployed Disaster Recovery with its historic customer in Switzerland, Net+, which it helped through the migration of its IPTV platform to an OTT platform. This migration required Net+ to make sure that no recorded content was lost so as to ensure the continuity of services with their users.

"The key services of our TV solution, such as access to catchup or personal recordings, are based on a cloud architecture hosted on two separate sites. The use of these services is

important and our customers require a very high level of availability. **According to Romain Lonfat, Head of iTV at Netplus**, "we have asked Anevia to define a robust solution enabling us to guarantee the availability of content in case of loss of one of our hosting sites. The solution proposed and developed by Anevia enables us today to guarantee the lifetime of the recordings of our customers and also to ensure the diffusion of the contents thanks to an intelligent distribution of the cache servers in our network. "

Disaster Recovery allowed Net+ to secure the continuity of operational conditions while guaranteeing the quality of services expected by their users.

Romain adds "Our technical teams are integrated into the reflection of the projects thanks to this partnership approach Anevia perfectly meets our product expectations. Anevia's flexibility, innovation capabilities and product quality enable netplus.ch to offer a reliable and high-quality TV solution in an increasingly competitive market where technologies are evolving very rapidly. "

Netplus.ch SA, French-speaking Switzerland's leading provider of multimedia content, is a service company specialized in the field of telecommunications. The operator is able to guarantee the delivery of high quality local services related to internet access, telephone service and television to over 150,000 customers, whether they live in the middle of the city or in more remote areas.

About ANEVIA

Anevia is a leading OTT and IPTV software vendor for the delivery of live TV, near live and video-on-demand. Anevia was founded in 2003 by the developers of the well-known VLC media-player, and has pioneered cloud DVR and multiscreen solutions. Anevia's mission is to provide innovative technologies enabling viewers to watch next-generation TV wherever, whenever and on every screen. Anevia software and solutions have been successfully adopted by TV broadcasters, telecommunication and PayTV operators, Video service providers, and many private and public companies. Anevia is headquartered in France, with regional offices in the USA and Dubai. The company is listed on Paris Euronext Growth. www.anevia.com

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