

PRESS RELEASE



UKRAINE’S LARGEST CABLE TV OPERATOR VOLIA LAUNCHES A VIDEO CDN POWERED BY ANEVIA

Paris – March 19, 2013 – Anevia, a leader in video streaming and infrastructure solutions for OTT, live TV and video-on-demand (VoD), today announced that Ukraine’s largest cable television provider, Volia, has selected Viamotion to support their advanced video Content Delivery Network (CDN). Anevias upcoming Over-The-Top (OTT) services will also be available on Volia’s CDN.

The ViaMotion suite is a software-based multiscreen and OTT video streaming solution that optimizes infrastructure resources, accelerates content delivery and takes the on-any-device video experience to the next level.

Volia has deployed the ViaMotion together with Minerva iTVFusion to deliver more than 130 live channels with enriched Catchup and VOD services to any type of device. Such advanced TV services have cemented Volia’s rapid emergence as a key player in the region and helped to bring the best product values to its customers.

“With Anevia technology, we have been able to support the growing number of viewing devices in use. The fast implementation time combined with the latest feature-set has validated our decision in choosing a joint solution from Anevia and Minerva” said Gyorgy Zsembery, CEO of Volia. “March is the start of the journey with a launching of the first step of the “VOLIA Smart HD” product. But a whole roadmap was created to continuously bring the best values to our customers in cooperation with our partners.”

“Volia’s recent decision bears further testament to the way we accelerate innovation for our customers, allowing them to optimize and monetize video delivery with reduced decision to service delivery time”, said Tristan Leteurtre, CEO at Anevia. “We are extremely proud of this new partnership.”

About Volia

VOLIA is a leading Ukrainian nationwide provider that offers a set of modern telecommunication services: analog, digital & HD TV, interactive TV “VOLIA Smart-HD”, high-speed Internet and services of the biggest Ukrainian data-centre. VOLIA’s shareholders are: Providence Equity Fund, Goldman Sachs, Eton Park, a family of funds managed by SigmaBleyzer: UGF III and SBF IV, whose investors include the European Bank for Reconstruction and Development (EBRD).

About ANEVIA

Anevia (www.anevia.com) is a leader in the creation of software infrastructure for the delivery of live television and video-on-demand services. Founded in 2003 by the developers of the VLC media-player, Anevia has pioneered the development of video content delivery networks which give television viewers wide freedom of choice in what, when and where they watch. Anevia products are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Headquartered in France, Anevia is a globally active company with regional offices in the USA Brazil, Dubai and Singapore.

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