

PRESS RELEASE



SOFITEL SO SINGAPORE CONFIRMS PARTNERSHIP SUCCESS BETWEEN ANEVIA AND DIRECTSTREAMS IN SOUTHEAST ASIA

Singapore, June 1, 2015 – DirectStreams, a leading-edge provider of hotel guest solutions and preferred partner for Sofitel So Brand worldwide, has once again chosen Anevia IPTV headend technology for integration into its latest-generation IPTV solution at Sofitel’s ‘So Singapore’ luxury hotel. This success, the latest in a long series of collaborative deployments in Southeast Asia, brings the number of rooms using the combined DirectStreams – Anevia solution to 10 000. Accessible from each of the So Singapore’s 134 rooms, the solution is also being used to provide digital signage services. Part of the Sofitel group, the So Singapore hotel is located near Raffles Place in the heart of the Central Business District and minutes away from the city’s landmarks.

“Anevia’s Flamingo IPTV headend has formed the core of many of our successful deployments at major hotels around the world,” comments Pascale Chatelain, CEO of DirectStreams. “This latest project represents an important landmark in South East Asia as it is one of our first IPTV headends in Singapore. It is based on our DSID Premium solution in which services are delivered to each guest via an Apple Mac Mini, and a simple yet sophisticated remote. Incoming television and radio from satellite, terrestrial and cable sources feed into the Flamingo unit which can then create and forward programs matching each guest’s selection.”

“A key advantage of using Flamingo is that the solution can be expanded at any time to provide additional facilities or to support an even larger number of guests,” Pascale Chatelain continues. “Guests staying at So Singapore can choose to watch regular or hotel-specific channels, from a wide range of available services. DirectStreams’ solution delivers speed and fluidity, crisp graphic quality, and the ability for guests to stream their own content through personal devices. They also have access to the computing facilities native to the Mac Mini. All content is streamed as very high quality digital data.”

“We are pleased to have partnered with DirectStreams in this project,” adds Anevia co-founder and CTO Damien Lucas. The integration of Anevia’s technology with their latest middleware represents a great opportunity. This reinforces our 7 years cooperation with DirectStreams and shows that our products’ unique combination of flexibility, modularity and performance are a perfect fit for the hospitality industry.”

Anevia’s Flamingo is a modular, easy-to-configure-and-deploy family of IPTV head-ends. Flamingo captures live TV and radio content from satellite, cable and digital terrestrial, and streams it over IP networks to set-top boxes, PCs and other IP-connected devices. It can deliver hundreds of streams from a single chassis. Modular hardware design makes the head-ends scalable to meet business growth.



About Anevia Enterprise

A business unit of Anevia, Anevia Enterprise (www.anevia-enterprise.com) delivers solutions to hotels, cruise ships, aircraft, educational facilities, government bureaus and corporations looking to deploy advanced live and on-demand video-over-IP streaming services.

Anevia (Euronext NYSE: ALANV) is a leader in the creation of software infrastructure for the delivery of live television and video-on-demand services. Founded in 2003 by the developers of the VLC media-player, Anevia has pioneered the introduction of video content delivery networks which give television viewers wide freedom of choice in what, when and where they watch. Anevia products are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Anevia's enterprise products are being used successfully across all continents by hundreds of hotels, cruise ships, airlines, educational facilities, government bureaus and corporations to deploy advanced video services, both live and on-demand. Headquartered in France, Anevia is a globally active company with regional offices in the USA, Brazil, Dubai and Singapore. For more information, visit our website: www.anevia.com.

About DirectStreams

DirectStreams (www.direct-streams.com) is a privately held software company based in Paris and Singapore. Its strategic vision of the IP multimedia market is based on IP convergence. DirectStreams answers this evolution with an integrated multimedia solution built on Linux, Apple Mac OS X platforms, and HTML5 technology. All the services provided are One Technology, One Vendor, and One support. DirectStreams installed base spans from Europe, Asia Pacific and the United States.

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