

PRESS RELEASE



OTRUM CHOOSES ANEVIA FLAMINGO FOR HOTEL INDIGO PARIS – OPERA

Oslo, Norway, December 4, 2014: Otrum, a leading specialist in communication and entertainment systems for the hospitality market, has been chosen by the Indigo Hotel in central Paris, for its new IPTV services.

Otrum's IPTV offering is a complete turnkey solution, now deployed, up and running. Guests staying at the Hotel Indigo Paris – Opera will be able to enjoy a truly unique experience including access to a dedicated WiFi hotspot in each room and a 42 inch smart TV with the integrated Otrum Enterprise platform for guest entertainment and communication.

Otrum's smart technology solutions are designed to meet the needs of the rapidly emerging millennial traveller, with peerless guest connectivity options and device independent, guest-facing systems. Otrum addresses the challenge set by smart TV architecture, using a set-top-box-free version of Otrum Enterprise. This innovative Otrum architecture requires a high level of integration between the different components: middleware, smart TV and the IPTV head-end.

"The streaming and content security system is based on Anevia's Flamingo modular IPTV head-end," says Nigel Bateson, SVP Sales Nordic & Products at Otrum. "Flamingo was the logical choice for this deployment. It captures live television and radio content from satellite, cable and digital terrestrial sources, and streams it in very high quality over an IP network. A single Flamingo head-end unit can deliver hundreds of streams. The solution we have provided to the Indigo Hotel is nothing short of ground-breaking. It includes Anevia's Pro:Idiom™ (Pro:Idiom is a registered trademark of Zenith Electronics, L.L.C.) encryption option which provides a high level of content protection and also allows direct connection to television receivers without requiring a separate set-top box. This form of direct connection enables Indigo Hotel guests to select programs and services via the television display screen rather than requiring a separate set-top box."

"This partnership with Otrum in the Indigo Hotel project is the natural result of Anevia high level of R&D investment to bring to the hospitality market the latest IPTV enhancement including digital rights management, multiscreen compatibility and cloud-ready solutions," adds Damien Lucas, Anevia CTO and co-founder. "Otrum and Anevia share the same vision to deliver the best possible user experience. Eliminating the traditional set-top box reduces installation and maintenance costs and makes the entire system easier to operate. These advantages benefit hotel guests and management staff alike."

About Indigo Hotels

Hotel Indigo (www.hotelindigo.com) is one of the newest and most exciting brands within the InterContinental Hotels Group International global portfolio (www.ihg.com). The design of each Hotel Indigo is unique and reflects the local as well as personality characteristics and history of the neighborhood. The decoration of the Hotel Indigo Paris – Opera showcases classic architecture and stunning interiors that are the hallmark of Paris.



About Otrum

Based in Oslo, Otrum (www.otrum.com) creates device-independent guest communication and entertainment technology solutions for the hospitality industry. It is a leading supplier of interactive IPTV, Guest Internet, networks, digital signage, movies and TV channels within EMEA, Asia and Latin America. Otrum is a privately owned Norwegian technology company with Telenor as the largest shareholder.

About Anevia Enterprise

A business unit of Anevia, Anevia Enterprise (www.anevia-enterprise.com) delivers solutions to hotels, cruise ships, aircrafts, educational facilities, government bureaus and corporations looking to deploy advanced live and on demand video over IP streaming services.

Anevia (Euronext NYSE: ALANV) is a leader in the creation of software infrastructures for the delivery of live television and video-on-demand services. Founded in 2003 by the developers of the VLC media-player, Anevia has pioneered the development of video content delivery networks which give television viewers wide freedom of choice in what, when and where they watch. Anevia products are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Anevia's enterprise products are being used successfully across all continents by hundreds of hotels, cruise ships, airlines, educational facilities, government bureaus and corporations to deploy advanced video services, both live and on demand. Headquartered in France, Anevia is a globally active company with regional offices in the USA, Brazil, Dubai and Singapore. For more information, visit our website: www.anevia.com.