

PRESS RELEASE



LEADING THAI TV BROADCASTER, TRUEVISIONS, CHOOSES ANEVIA FOR ADVANCED MULTISCREEN SERVICES

Bangkok – February 19, 2014 – Anevia, a leader in video streaming and infrastructure solutions for OTT, live TV and Video on Demand (VoD), today announced that Truevisions, the leading broadband and subscriber video operator in Thailand has chosen Anevia’s ViaMotion plus and Edge products as the cornerstone of its multiscreen services.

As part of Truevisions’ new multiscreen service, 70 live SD and 20 HD channels are available to viewers in Thailand via a wide range of devices and in a variety of video formats. ViaMotion’s flexible architecture was a clear driver behind the public broadcaster’s decision as it allows Truevisions to gain full control over operations and contents internally while easily supporting their multi-CDN ecosystem.

Said Vichai Sernvongsat, CTO of Truevisions “Offering the best experience to our customers is a strategic priority for Truevisions. We chose Anevia following a lengthy and diligent study phase and are very impressed with the amount of innovation loaded onto one platform. The fact that we managed to successfully integrate and implement the solution quickly gives me high confidence in our choice. Using Anevia’s advanced functionality and their tight integration with the headend, Minerva middleware and all our DRMs meant we were able to get to launch quickly and efficiently “

Truevisions will continue to roll out advanced functionality for customers including multiscreen and a wide range of value-added video services and features, each powered by a platform that is not just innovative today but continually innovated for tomorrow.

“We are very proud to be chosen by Truevisions” adds Damien Lucas, ANEVIA EVP and Co-Founder. “This was a very important strategic win for Anevia coming right after our decision to invest significantly in the region. Anevia is becoming an obvious choice for broadcasters and service providers willing to enrich and deploy their TV services rapidly through a simplified access to continued innovation.”

About Anevia

Anevia (www.anevia.com) is a leader in the creation of software infrastructure for the delivery of live television and video-on-demand services. Founded in 2003 by the developers of the VLC media-player, Anevia has pioneered the development of video content delivery networks which give television viewers wide freedom of choice in what, when and where they watch. Anevia products are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Headquartered in France, Anevia is a globally active company with regional offices in the USA Brazil, Dubai and Singapore.

Contacts for further information:

David Kirk, Stylus Media Consultants

Email: stylusmedia@gmail.com