

PRESS RELEASE



INDUSTRY TELEPHONE COMPANY AND ANEVIA BRING MULTISCREEN TO RURAL AMERICA

Paris – February 10, 2014 – Anevia, a leader in video streaming and infrastructure solutions for OTT, live TV and video-on-demand today announced that Texas based telecommunications provider Industry Telephone Company (ITC) has launched a comprehensive multiscreen service leveraging Anevia’s ViaMotion technology.

ITC’s continued desire to bring the very best of TV technology to its 2000 subscribers led the company to select ViaMotion as the cornerstone of a new, over-the-top service. The ViaMotion Streamer meets the need for a high-performance and agnostic platform able to run on any hardware while offering true scalability for future services to be deployed easily.

The new OTT platform, deployed by Anevia in partnership with Minerva Networks, allows Industry Telephone Company to deliver an enhanced multiscreen experience to its subscribers across 60 channels.

“We chose Anevia for its ability to deliver the latest OTT feature set in a short timeframe” said Brent Barrett, Vice President of Information technology at Industry Telephone Company. “Since scalability is also part of the equation, rural Texas can expect more innovative features to reach more homes over the years. We were very pleased with the support and engineering provided during the integration of the Anevia server into our network infrastructure. Any problems or issues we faced were resolved in a very timely manner. We were contacted very promptly after the install by Anevia’s support group to check on how things were operating, which tells me that Anevia really cares both about customer satisfaction and the products it delivers.”

“We are delighted to help Industry Telephone Company put rural America on an equal footing with urban areas when it comes to accessing the latest and greatest in video technology,” adds Tristan Leteurtre, CEO of Anevia.

ViaMotion is a complete multiscreen Over-the-Top (OTT) video solution for telcos, broadcasters and content owners. ViaMotion brings three revolutionary features into play: ‘Packaging on the fly’ to support the ever-growing number of devices; ‘Packaging on demand’ helps limit the traffic to what is actually required; and ‘Packaging on the edge’ dramatically reduces bandwidth requirements.

About Industry Telephone Company

Industry Telephone Company (ITC) is a rural local exchange carrier with headquarters at Industry, Texas. ITC is a key component in the rural economic development of its service area, which includes 2,400 customers and is spread over 226 square miles in southeast Texas.

About ANEVIA

Anevia (www.anevia.com) is a leader in the creation of software infrastructure for the delivery of live television and video-on-demand services. Founded in 2003 by the developers of the VLC media-player, Anevia has pioneered the development of video content delivery networks which give television viewers wide freedom of choice in what, when and where they watch. Anevia products are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Headquartered in France, Anevia is a globally active company with regional offices in the USA Brazil, Dubai and Singapore.



Contacts for further information:

David Kirk, Stylus Media Consultants

Email: stylusmedia@gmail.com