

PRESS RELEASE



GLOBECAST GOES MULTISCREEN WITH ANEVIA

Paris, 04 April 2014 – Anevia, a leader in video streaming and infrastructure solutions for OTT, live TV and Video on Demand (VoD), today announced that global content management company Globecast has chosen Anevia’s ViaMotion solutions suite – Packager, origin and Edge – to support its new Over-The-Top (OTT) modular solutions. The new platform pairs high-performance with massive scalability, enabling Globecast customers to accelerate the delivery of live, VOD and Live- to- VOD TV services to audiences worldwide.

Given the large number of transcoders shaping its ecosystem, it was critical for Globecast to bring an agnostic platform onboard; hence the decision to deploy the Viamotion Plus, which interoperates with all transcoders out there. Viamotion also met two more requirements outlined by Globecast as high priority for their Live TV infrastructure: massive scalability to support future service delivery and the support of new format like MPEG Dash.

Viamotion Plus was also deployed to enable non-linear service delivery through the new multiscreen platform. Globecast can now provide full content management services to broadcasters and pay-tv operators willing to push new VOD features such as start-over, catch-up or nPVR to their audiences. The fact that Viamotion’s flexible APIs also enabled a smooth integration with Kaltura workflow solutions proved an added benefit to this project.

“Anevia precisely understood our OTT vision and it provided a comprehensive suite of solutions required to make it come true,” says Sonia Missul, OTT product manager at Globecast. “With ViaMotion onboard, we are now well positioned to deliver innovation to broadcasters and pay-tv operators for years to come without being hindered by performance limitations.”

“Globecast is a great example of a visionary media management company enabling its customers to monetize video delivery now and in the long run,” Damien Lucas, EVP and Anevia co-founder, explains. “We are extremely proud to be the innovation fuel behind such a strategic move.”

About ANEVIA

Anevia (www.anevia-group.com) is a leader in the creation of software infrastructures for the delivery of live television and video-on-demand services. Founded in 2003 by the developers of the VLC media-player, Anevia has pioneered the development of video content delivery networks which give television viewers wide freedom of choice in what, when and where they watch. Anevia products are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Headquartered in France, Anevia is a globally active company with regional offices in the USA, Brazil, Dubai and Singapore.

Contacts for further information:

Anevia

Frédéric Catherine

Email: frederic.catherine@anevia.com



Newsmedia support

David Kirk, Stylus Media Consultant

Email: stylusmedia@gmail.com