

PRESS RELEASE



ENTERNEXT CONGRATULATES ANEVIA ON ITS SUCCESSFUL LISTING ON ALTERNEXT IN PARIS

Paris – 3 June 2014 – EnterNext, the Euronext subsidiary dedicated to promoting and growing the market for SMEs¹, today celebrated the listing of software specialist Anevia, a company dedicated to optimizing multi-screen video delivery, on Alternext in Paris.

Founded in 2003 by Tristan Leteurtre and Damien Lucas, who had previously developed the iconic VLC Media Player, Anevia gives telecoms operators, broadcasters and content suppliers a choice of software solutions that optimize video delivery to all Internet-connected devices—from television sets and computers to smartphones, tablets and more. The current boom in web-based video is expected to account for 69% of total international Internet traffic by 2017 (source: Idate), a revolution that poses major technical and business challenges for operators, broadcasters and the media. Anevia's ViaMotion solution reduces the number of video formats required, slashing the cost of storing data and the bandwidth required for the same video content by a factor of ten. Anevia has offices in the United States, Brazil, Dubai and Singapore, and derives 65% of its sales from international markets.

Anevia (ticker code: ALANV) was listed through the admission to trading of ... ([Read more](#))