

PRESS RELEASE



CANAL+ DEPLOYS MULTISCREEN SERVICE POWERED BY ANEVIA

Paris – September 13, 2013 – Anevia, a leader in video streaming and infrastructure solutions for OTT, live TV and Video on Demand (VoD), today announced that Canal+, the French leader in Pay-TV, has launched a comprehensive multiscreen service leveraging Anevia’s ViaMotion technology.

Multiscreen Service on a Global Scale

Always committed to bring new and enhanced services to their subscribers, Canal+ has consistently been a pioneer in video delivery. As part of their new multiscreen service, 125 live SD and HD channels are now delivered to viewers across metropolitan France, the Caribbean, the Indian Ocean and Pacific regions through a broad range of both fixed and mobile devices and in a variety of video formats including Apple® HLS and Microsoft® Smooth Streaming.

The Canal+ choice to deploy Anevia was driven by the desire to build their new service on an agnostic platform able to interoperate with their ecosystem while guaranteeing support for multiple third-party encoders, content delivery networks and DRM solutions.

“Anevia was fully aligned with our requirements to deploy a scalable, flexible and high-performance platform.” said Philippe Rivas, Directeur Technique Distribution at Canal+. “Partnering with them also means that we remain at the forefront of innovation; allowing us to continue delivering new, unique and enriched video services to our subscribers.”

ViaMotion also allows Canal+ to regain full, in-house control over their video content for increased protection against copyright infringements. Canal+ viewers can now take their TV experience to the next level thanks to new video services such as start-over – again powered by ViaMotion.

“We are extremely proud to partner with Canal+ on such a large-scaled multiscreen project.” Damien Lucas, VP Sales & Strategy and Anevia co-founder, explains. “It bears strong witness to Anevia’s ability to deliver innovation and high-performance to global leaders like Canal+ and their millions of subscribers.”

About ANEVIA

Anevia (www.anevia.com) is a leader in the creation of software infrastructure for the delivery of live television and video-on-demand services. Founded in 2003 by the developers of the VLC media-player, Anevia has pioneered the development of video content delivery networks which give television viewers wide freedom of choice in what, when and where they watch. Anevia products are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Headquartered in France, Anevia is a globally active company with regional offices in the USA Brazil, Dubai and Singapore.

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