

**PRESS RELEASE**



## **ARKWEST COMMUNICATIONS CHOOSES ANEVIA TECHNOLOGIES TO DEPLOY ITS NEW VOD PLATFORM**

**Paris, July 24, 2013 – Anevia, a leader in video streaming and infrastructure solutions for OTT, live TV and video-on-demand (VoD), announced today that Arkwest, an Arkansas based telecommunications provider, deployed Viademand, Anevia's VoD streamer as part of a global VoD service replacement project.**

Founded in 1939, Arkwest Communications has been a pioneering telco for almost 70 years. With this VoD platform, Arkwest is looking to capitalize on a new platform to guarantee its service continuity and provide its current subscribers and new customers alike with an excellent video service that will include over 5,000 on-demand assets from multiplatform video service provider, Vubiquity.

Arkwest Communications selected Dascom Systems Group to lead the project and migrate their existing VoD system to a comprehensive new platform from Anevia. Anevia's VoD Streamer ViaDemand, in combination with Vubiquity's video programming assets will replace Arkwest's existing VoD platform. Arkwest will be upgrading to the latest version of Minerva's iTVFusion platform as part of the project, which will deliver an enhanced user experience expected to drive additional consumption of VoD assets by Arkwest's subscribers.

Said Tristan Leteurtre, Anevia's CEO « We are delighted to be working with Arkwest Communications to help them remain at the forefront of video technology. »

### **About Arkwest**

Arkwest has always been a pioneer in the state of Arkansas. Since 1939, when its founder, Omer Sanders, took Yell County from one pay-phone for the whole region to a complete telecommunications provider, Arkwest has been at the forefront of technology.

Today, the company offers everything from basic local and long distance telephone service to high speed internet services, and digital television service. Arkwest still holds true to the same values: family and service. Arkwest strives to provide the best possible service for the best possible price. Although Arkwest has grown larger, the company believes that some things should never change. The Arkwest mission is to continue to grow their existing service area, but never forget all the people who have made the company what it is today. This means maintaining the company's strong commitment to the community while still forging ahead to the next frontier.

### **About ANEVIA**

Anevia ([www.anevia.com](http://www.anevia.com)) is a leader in the creation of software infrastructure for the delivery of live television and video-on-demand services. Founded in 2003 by the developers of the VLC media-player, Anevia has pioneered the development of video content delivery networks which give television viewers wide freedom of choice in what, when and where they watch. Anevia products are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Headquartered in France, Anevia is a globally active company with regional offices in the USA Brazil, Dubai and Singapore.



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