

**PRESS RELEASE**



## **ANEVIA TO INTRODUCE VIAMOTION INFINITE, MULTISCREEN NPVR SOLUTION AT IBC 2014**

Paris, September 4, 2014 – Anevia’s new ViaMotion INFINITE nPVR system, to be introduced at IBC2014, enables broadcasters and network operators to deploy unlimited networked personal video recording services to their subscribers watching on a television receiver, tablet computer or mobile phone, at home or while traveling. Each subscriber can store a practically unlimited number of live channels, building a personal media library which can be accessed online from anywhere, at any time, rather than requiring a dedicated recording device.

“Many operators and broadcasters have deployed successful nPVR solutions with us already,” comments Anevia CTO Damien Lucas. “ViaMotion INFINITE is here to give them the new competitive edge. This is true next-generation nPVR, it allowing operators to offer unlimited nPVR services to their subscribers. Beyond its multi-device capabilities, a service based on ViaMotion INFINITE enables viewers to select and store content with the full range of associated audio and subtitles. Viewers can freely select service options such as soundtrack or subtitle language.”

ViaMotion INFINITE optimizes storage and CDN caching ratios by allowing users to share the same data fragments. It is compatible both with NAS and Cloud storage technology. Operators willing to invest and manage their own data centers and server farms internally can host this solution on their own premises.

ViaMotion INFINITE is designed to help service-providers attract more subscribers, reduce churn and increase customer loyalty. Offering video recording capabilities in the network gives service providers the ability to scale operations in proportion to subscriber demand. Additional features of ViaMotion INFINITE include the ability to monitor subscriber traffic and to insert profiled advertising on user-selected playbacks. This allows the development of viewer-specific additional services.

ViaMotion INFINITE provides all live service generation, including time-shift capability for start over, pause/restart, catchup and personal recording. It guarantees that a content library remains futureproof against new formats and DRM protocols, both for operators and their subscribers. ViaMotion INFINITE provides both nDVR and remote storage DVR (RS-DVR) services, recording shared or unique copies respectively within the operator’s infrastructure.

Exhibiting on stand 4.B66 at IBC 2014, Anevia will be represented by Tristan Leteurtre (CEO), Damien Lucas (CTO), Alexandre Arnodin (VP Sales Engineering) and colleagues from the company’s Paris headquarters and international divisions.

### About ANEVIA

Anevia ([www.anevia.com](http://www.anevia.com)) is a leader in the creation of software infrastructures for the delivery of live television and video-on-demand services. Founded in 2003 by the developers of the VLC media-player, Anevia



has pioneered the development of video content delivery networks which give television viewers wide freedom of choice in what, when and where they watch. Anevia products are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Headquartered in France, Anevia is a globally active company with regional offices in the USA, Brazil, Dubai and Singapore.