

**PRESS RELEASE**



## **ANEVIA TO DEMONSTRATE VIAMOTION PLUS 3.4 WITH MULTISCREEN SUPPORT FOR MANDARIN TEXT AT CCBN 2014**

Paris, France, March 10, 2014 – Anevia, a leader in video streaming and infrastructure solutions for OTT, live TV and video-on-demand, will introduce the latest version of its Viamotion PLUS video streaming packager to delegates attending the China Content Broadcasting Network 2014 exhibition in Beijing, March 20-22.

ViaMotion will form part of an end-to-end Over-the-Top video streaming solution to be exhibited by Thomson. Anevia will be represented on booth 2107 in Hall 2 by Karlton Burn (Vice President, Asia Pacific & India) and his team.

“ViaMotion 3.4 supports the non-Latin characters used in countries such as China, Burma, Japan, Korea, Nepal, Thailand, Tibet, and Vietnam,” Karlton Burn comments. “This capability enables broadcasters throughout southeast Asia to deliver high quality text as part of their OTT streaming service. CCBN is a great opportunity to demonstrate some of the features of the latest release which allows multiple digital rights-management systems to be handled on a single stream through native support of MPEG-CENC protocols. It also supports the Advanced Encryption Standard and WebTV subtitling.”

In a single product, ViaMotion PLUS handles all the packaging, streaming and recording necessary for the preparation and network delivery of media streams to a wide range of targeted devices. Picture quality is adjusted in real-time to ensure fluid service delivery at the highest possible quality based on available bandwidth.

“CCBN comes at an excellent time in the calendar of broadcast and telco-related exhibitions,” Karlton Burn adds. “We recently opened our new APAC office, based in Singapore, and are expanding our support infrastructure. Anevia is experiencing very positive demand for its range of products and services with three major operators in the APAC region already confirmed as customers.”

### **About ANEVIA**

Anevia ([www.anevia.com](http://www.anevia.com)) is a leader in the creation of software infrastructure for the delivery of live television and video-on-demand services. Founded in 2003 by the developers of the VLC media-player, Anevia has pioneered the development of video content delivery networks which give television viewers wide freedom of choice in what, when and where they watch. Anevia products are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Headquartered in France, Anevia is a globally active company with regional offices in the USA Brazil, Dubai and Singapore.

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