

**PRESS RELEASE**



## **ANEVIA PARTNERS WITH CEDEXIS TO PROVIDE KPIS IN A MULTI-CDN DEPLOYMENT**

Paris, November 27, 2014 – Anevia, a global leader in the development of software infrastructure for delivering live television and video-on-demand services over the internet, announces a partnership with CDN load-balancing specialist Cedexis.

A newly signed agreement between the two companies sees Cedexis technology implemented by Anevia to enhance the quality-of-service monitoring capabilities of ViaMotion Plus. Integrating Cedexis technology into ViaMotion Plus now enables operators and broadcasters to collect in real-time the key performance indicators of multiple CDNs. These include performance, costs and availability. Each operator can then adapt the activities of the origin servers according to its preferred quality-of-service and quality-of-experience strategy.

“Many customers already deployed Viamotion Plus with multiple content delivery networks around the world,” says Anevia co-founder and Chief Technical Officer Damien Lucas. “Integrating Cedexis QoS monitoring gives broadcasters and IPTV service providers the ability to implement a dynamic content delivery strategy by load-balancing across multiple CDNs. Freed from the restrictions of using a single network, operators can increase the availability of their content and reduce the delays that arise from single-CDN latency. Last but not least, this technological integration gives Cedexis’ customers the ability to offload some traffic peaks to our cloud solutions.”

“We are very pleased to be partnering with Anevia in this new venture,” adds Cedexis co-founder Julien Coulon. “With the rise of nonlinear content and high audience live channels, video delivery relies on origin servers such as ViaMotion and multi-CDNs. The combination of Cedexis’ load balancing technology and Anevia’s ViaMotion Plus allows operators to monitor in real-time the key performance indicators of multiple CDNs. Service providers can now adapt their operating parameters to ensure viewers are given the highest possible quality of service and quality of experience.”

Designed for use in catchup-TV, video on demand and cloud-based personal video recording, ViaMotion PLUS can be used to deliver live and file-based video to and from multiple content delivery networks for viewing over a wide-range of devices. Its capabilities include packaging, streaming and recording, all controlled from a single suite of software. Third-party encoders, multiple content delivery networks and multiple digital rights management systems are all supported.

### **About Anevia**

Anevia (Euronext NYSE: ALANV) is a leader in the creation of software infrastructures for the delivery of live television and video-on-demand services. Founded in 2003 by the developers of the VLC media-player, Anevia has pioneered the development of video content delivery networks which give television viewers wide freedom of choice in what, when and where they watch. Anevia products are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Anevia’s enterprise products are being used successfully across all continents by hundreds of hotels, cruise ships, airlines, educational facilities, government bureaus and corporations to deploy advanced video services, both



live and on demand. Headquartered in France, Anevia is a globally active company with regional offices in the USA, Brazil, Dubai and Singapore. For more information, visit our website: [www.anevia.com](http://www.anevia.com).