

**PRESS RELEASE**



## **ANEVIA ESTABLISHES NEW OFFICE TO SERVE APAC AND INDIA**

Paris, France, February 13, 2014 – Anevia, a leader in video streaming and infrastructure solutions for OTT, live TV and video-on-demand, announces the establishment of a new office to promote the company’s activity in south east Asia.

Located in Singapore, Anevia APAC is managed by Karlton Burn, Vice President, and Asia Pacific & India, who joined the company recently with long experience of the broadcast and telecommunication business.

“We are seeing a lot of interest in convergence technologies throughout the APAC area,” Karlton Burn comments. “Anevia offers an excellent range of OTT, video streaming and video-on-demand products, all designed for easy integration into existing broadcast and telco infrastructure. My role is to expand our customer base and develop the company’s visibility in the APAC and Indian markets. This will include explaining in detail the business opportunities underpinning such acronyms as CDN and OTT, and how Anevia products can be deployed by broadcasters, telecommunication service-providers and within the various sectors of the hospitality market to generate revenue.”

Karlton Burn has long specialized in promoting high-technology companies in the Asia-Pacific region. He commenced his broadcast industry career at Tyne Video in 1982, rising from graduate entrant to General Manager within six years. In 1988 he joined Snell & Wilcox where he became Director of Sales, progressing in 1996 to Leitch Corporation as Managing Director – APAC. Subsequent roles have included Chief Executive Officer of Beijing-based Dayang, VP of Global Sales & Marketing for QuStream Corporation, General Manager Sales-APAC for Grass Valley and latterly Managing Director – APAC of International Datacasting Pte in Singapore. “Karlton’s decades of broadcast industry experience plus his knowledge of the rapidly expanding OTT business sector make him an ideal addition to our senior management team”, adds Tristan Leteurtre, CEO of Anevia.

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### **About ANEVIA**

Anevia ([www.anevia.com](http://www.anevia.com)) is a leader in the creation of software infrastructure for the delivery of live television and video-on-demand services. Founded in 2003 by the developers of the VLC media-player, Anevia has pioneered the development of video content delivery networks which give television viewers wide freedom of choice in what, when and where they watch. Anevia products are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Headquartered in France, Anevia is a globally active company with regional offices in the USA Brazil, Dubai and Singapore.

### **Contacts for further information:**

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