

PRESS RELEASE



ANEVIA CONFIRMS ITS POSITION IN HEALTHCARE MARKET WITH CROIX-ROUGE FRANÇAISE SHOWCASE

Paris, 30 juin 2014 – Anevia Entreprise, a leader in video streaming and infrastructure solutions for OTT, live television and video on demand, announces that an Anevia Flamingo XS head-end has been selected as the core of a new television distribution installation designed for Croix-Rouge française, the French Red Cross.

The Anevia gateway was chosen and installed by Netlogon, a specialist in the integration and commissioning of IP-based networking systems. This new installation is located at the recently modernized La Ruche EHPAD nursing home in France. La Ruche has 86 rooms, each equipped with a connected Samsung Hospitality IP television receiver providing easy access to a large number of IPTV channels via the Flamingo XS. The system streams live multicast television directly to each room. It also provides about 40 channels of television content from free-to-air digital terrestrial and satellite sources.

« Television is a central element in the domestic life of many people, particularly as they grow older or become infirm, » comments Stéphane Gouillart, Regional Technical Manager, Croix-Rouge française. « Anevia's technology enables us to give patients a wide choice television content to match their interests or regional preferences. « It is very easy to use, which is obviously a vital concern, compact and highly reliable. »

« Anevia Enterprise is the market leader in the hotels and resorts business with thousands of systems successfully deployed, » adds Damien Lucas, CTO and co-founder. « This project for Croix-Rouge française confirms our position as a major participant in the healthcare sector. »

« Anevia's Flamingo technology was the logical choice for this turnkey project, » says Netlogon Sales Director Emmanuel Hardy. « It connects directly to smart TVs without requiring any additional interface or set-top-box. Deployment, administration and operation were very easy. Thanks to the modular and scalable platform, the range of TV services can be expanded if or whenever this is required. Our own Netlogon Middleware, e-NHS™, is also scalable, allowing easy addition of new features such as video-on-demand, internal information pages, family portals, daily news or internal channels. «

Anevia's Flamingo is a modular, easy-to-configure-and-deploy family of IPTV head-ends targeted at the hospitality market. Flamingo captures live TV & radio content from satellite, cable and digital terrestrial, and streams it over IP networks to set-top boxes, PCs and other IP-connected devices. It can deliver hundreds of streams from a single box. Modular hardware design makes the head-ends scalable to meet business growth. The Flamingo family also offers web TV, web radio and rescrambling as optional features.

About Croix-Rouge française

Supported by a network of 54,000 volunteers and 18,000 employees, Croix-Rouge française (www.croix-rouge.fr) is involved in programs promoting health, independence, emergency and first aid, social action, training and international solidarity. People living in precarious conditions and excluded from society, people who are dependent due to their age or a handicap, children in danger, people deprived of their liberty, more



and more of them losing social links; or even victims of conflict, natural disasters or the mismanagement of our planet's natural resources. The French Red Cross is there to accompany them in emergency situations, and is also dedicated to helping everyone return to a life of independence and dignity.

About Anevia Enterprise

A business unit of Anevia, Anevia Enterprise (www.anevia-enterprise.com) delivers solutions to hotels, cruise ships, aircrafts, educational facilities, government bureaus and corporations looking to deploy advanced live and on demand video over IP streaming services

About Netlogon – TOP ALLIANCE GROUP

Netlogon (www.netlogon.fr) designs and delivers innovative entertainment services for healthcare and hospitality marketplace. As a part of the Top Alliance group, Netlogon has developed E-NHS™TV software, bringing a full range of multimedia services on connected & smart TV's.

Based on our experience with healthcare attendees and exploitation services we are delivering over 200 hospitals in France. Our solution is hybrid and ready to use on IP, coax and Wi-Fi, bringing a predictable and homogeneous patient use on any type of network.

Contacts for further information:

Anevia
Juliette BRIET
jbriet@anevia.com

Newsmedia support:
David Kirk, Stylus Media Consultants
stylusmedia@gmail.com