ANEVIA INNOVATING THE VIDEO EDGE

ANEVIA ANNOUNCES KARLTON BURN AS VICE PRESIDENT OF APAC AND INDIA AT IBC AMSTERDAM

Amsterdam, 16 SEPTEMBER 2013 – Anevia, a leader in video streaming and infrastructure solutions for OTT, live TV and video-on-demand (VoD), today announced the appointment of Karlton Burn as Vice President, Asia Pacific and India. He joins from International Datacasting where he was Managing Director, APAC.

Said Damien Lucas, Co-Founder in charge of Sales and Strategy: "Karlton's decades of broadcast industry experience plus his knowledge of the rapidly expanding OTT business sector make him an ideal addition to our senior management team".

"Anevia offers an excellent range of OTT, video streaming and video-on-demand products, all designed for easy integration into existing broadcast and telco infrastructure." Karlton Burn adds. "My role will be to rapidly expand our customer base and develop the company's visibility and activity in the APAC and Indian markets.".

A veteran of the broadcast industry, Karlton Burn has long specialized in promoting high-technology companies in the Asia-Pacific region. His senior management roles have included Managing Director of Leitch/Harris, Chief Executive Officer of Beijing-based Dayang and General Manager Sales-APAC for Grass Valley.

About ANEVIA
Anevia (www.anevia.com) is a leader in the creation of software infrastructure for the delivery of live television and video-on-demand services. Founded in 2003 by the developers of the VLC media-player, Anevia has pioneered the development of video content delivery networks which give television viewers wide freedom of choice in what, when and where they watch. Anevia products are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Headquartered in France, Anevia is a globally active company with regional offices in the USA Brazil, Dubai and Singapore.

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