



## CLOUD DVR: ANEVIA UNVEILS “EDS” ITS INNOVATIVE VIDEO STORAGE SOLUTIONS AT IBC 2016

Cloud DVR technology: Anevia’s EDS unburdens service providers and content suppliers from the complex challenges of exponential storage growth in the Cloud.

**Paris, September 8, 2016** - Anevia, leader in OTT and IPTV software solutions for live TV and video-on-demand services, will showcase its Embedded Distributed Storage (EDS) solution that reduces infrastructure, complexity and cost of storing videos online, at IBC the leading European forum for content creation, management and delivery from September 09<sup>th</sup> – 13<sup>th</sup>, 2016.

### Cloud DVR: A must-have

CatchUp TV, replay, Start Over the vast array of services and options consumers now have to view their preferred videos and media content is a reflection of the content management and delivery industry itself: buzzing. Among all of the services currently available, the Cloud DVR is a particular favorite amongst the public. By allowing users to record all of their programs in the Cloud, they have access to multiscreen recording and playback without the limitation of a set-top-box’s storage capacity.

A service that operators are expected to offer despite already having to face the question: what impact does the exponential growth of recordings have on the complexity of the supporting infrastructure and on the associated costs?

### Anevia presents EDS, a solution designed especially for video storage

Since television channels never stop, should they not *also* be recorded nonstop? With that in mind, a massive increase in recorded content that is never deleted is thus to be expected- a reality that the “pure players” in data storage have not yet addressed with pioneering solutions.

Anevia **Embedded Distributed Storage** solution. (EDS) is the exact answer to these new needs and behaviors with regards to TV recording. The solution divides the infrastructure needs by half and reduces complexity. It also consequently reduces the environmental footprint.

Instead of being located on dedicated storage servers, assets are distributed across the embedded storage available on each streaming server. A single video only needs to be recorded once for all and watched by millions. With its scalable architecture, essential interface for video streaming and cost-saving infrastructure, Anevia’s EDS technology lifts the last barriers to the development of Cloud DVR.

### Anevia at IBC 2016, the crossroads of technologies

Anevia will be showcasing its Cloud DVR EDS technology **from September 09<sup>th</sup> - 13<sup>th</sup>, 2016 on its booth 5B66**. Some of its clients- innovative broadcasters and service providers who recognized the Cloud DVR as promising ground to develop rich media- are already using the technology.

Damien Lucas, co-founder and CTO of Anevia as well as one of the founding fathers of the famous VLC media player, notes, “We are not just very aware of the business and technological stakes at play, but we



are also part of them. It is a pivotal time for broadcasters and content distributors. Through EDS and our other solutions, we strive to help them find optimal choices for their operations”

More than just a tradeshow, the **International Broadcasting Convention** is the premier European annual event for a rapidly changing industry where professionals engaged in video creation, management and delivery come together and develop partnerships.

### **About ANEVIA**

Leader in OTT and IPTV software solutions for the delivery of live television and video-on-demand, Anevia was founded in 2003 by the developers of the VLC media-player. Anevia has pioneered cloud DVR and multiscreen solutions by providing innovative technologies which enable viewers to watch TV wherever whenever and on every screens. Anevia software solutions are used successfully in markets such as broadcasting, tier 1 and tier 2 telecommunications, and in many private and public companies. Headquartered in France, Anevia has regional offices in the USA and Dubai. [www.anevia.com](http://www.anevia.com)

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